

From the Pastor:

2020 MEDIA OPERATIONS PLAN

Life, Hope & Truth

Due to various factors (a change in Google search engine algorithms being one) the number of unique visitors to LHT has declined (but leveled off) to a lower number than we previously experienced. With a desire to increase our exposure “we entered a six-month project with a consulting firm, Bruce Clay, to evaluate all of our websites and give recommendations for improving performance and reach.” We have already implemented many of their technical and content suggestions. However, a lot of work on content refreshing lies ahead, but we are hopeful that the changes will begin to boost our rankings.

Everyone’s prayers for the work of updating our many articles would be appreciated. Apparently one of the changes with Google is that they are giving preference to longer articles. Therefore, a major project in refreshing content will be to add more detail.

PCD – Personal Correspondence Department

PCD is now in the Media Department. Currently there are 11 men (Justin Adkins, Mike Bennett, Tom Clark, Mike Hanisko, Peter Hawkins, Cecil Maranville, Gary McConnaughey, Chris Moen, Steve Moody, Phil Sandilands, and Zach Smith) who answer emails that come into the LHT website. In 2019 approximately 2700 messages were handled. Though the numbers of unique visitors to LHT have dropped somewhat we are seeing consistent numbers of PCD questions, which is encouraging. Your prayers for these men to give clear biblical answers to the many questions would be greatly appreciated.

Written Content

Two new booklets with the working titles of “Finding Hope in a Hopeless World” and “How to Understand Prophecy” are on the table for 2020.

We will also be working on new Journeys in LHT titled “The Armor of God,” “The Ten Commandments” and “The Churches of Revelation.”

A new Study Guide titled “Beginnings: Understanding the Book of Genesis: Part 1” comes out early in 2020, and we aim to complete “Part 2” later in the year.

Finally, in written content, six of the planned 10 lessons for the Bible Study Course are complete and awaiting final edits before going to the doctrine review team and we plan to complete the remainder this year.

Database

In mid-November, 2019, we began receiving from all of the U.S. pastors updated files for all of their congregational contacts. Updating our files now with this information will be a huge project for early 2020, and a major step toward having the accurate information we need.

That is enough for this week. Next week I will give excerpts of the Ministerial Services Operation Plan.

	Victoria	Corpus Christi	Harlingen
Sunset Today in:	5:54pm	5:58pm	6:02pm
Sunset Friday 1-24	5:59pm	6:02pm	6:07pm

Church of God South Texas

Victoria - Corpus Christi - Harlingen



January 18, 2020

Victoria

Sermon: Steve Moody

Corpus Christi

Sermonette: Mark Monsivais
Sermon: Arnold Mendez

Harlingen

Sermonette: Michael Watts
Sermon: Arnold Mendez

“The heart of the righteous studies how to answer, but the mouth of the wicked pours forth evil.”

Proverbs 15:28

Announcements and Schedule

Sabbath 1-18	Regular times and locations for all congregations.
Sabbath 1-25	Regular times and locations for all congregations. Mr. Moody will be in Corpus Christi. Mr. Tucker will speak in Victoria. There will be a DVD in San Antonio and Harlingen.

Friday Night Live--COGWA Bible Study for Young Adults

Join us this Friday evening, Jan. 17, for our “Friday Night Live” webcast Bible study, which will begin at 8 p.m. Eastern Standard Time (7 p.m. Central, 6 p.m. Mountain and 5 p.m. Pacific).

This month’s study, presented by Kevin Epps, is titled, “Real Rainbows Belong to God.” God created everything that’s necessary to make a rainbow—sunlight, water droplets, eyesight and perfect atmospheric conditions. Man can never do this. But rainbows have become a sign of our modern times due to the efforts of the gay rights movement to hijack this symbol. Supporters of this movement also have some modern arguments—all of which are refuted by God’s Word.

Please plan to join Kevin Epps for this study, “Real Rainbows Belong to God.” That’s this Friday evening, Jan. 17, at 7 p.m. Central time, for Friday Night Live.

Upcoming Activities: Dates to Remember

San Antonio Pot Luck: The next potluck will be on February 1.

5th Annual Goose Island Campout: On the weekend of Friday February 21st through Sunday February 23rd the Corpus Christi congregation will be hosting their 5th annual Goose Island State Park Campout. Goose Island State Park is located about 10 miles north of Rockport, TX. Weekend activities will include a Sabbath Bible Study, campfire fellowship, and a telescope star/planet viewing party after the Sabbath ends. Sabbath Services for Corpus Christi will be held at the campout, there will be no local services.